

Strategic Plan

Mission

The Mission of the Oklahoma Nurses Association is to empower nurses to improve health care in all specialties and practice settings by working as a community of professional nurses.

Vision

Creating opportunities through advocacy, education and collaboration to become the leading voice for the nursing profession in the State of Oklahoma.

Brand Promise

Engaging Nurses to make a difference!

Core Values

ONA believes that organizations are value driven and has adopted the following core values:

*Diversity
Educational Advancement
Ethical Care
Health Equity*

*Integrity and Accountability
Practice Competence
Professional Development
Safe Quality Care*

Strategic Goals



Goal 1 / Engaging Members

<ol style="list-style-type: none">1 Engage Nurses Where they Work and Live<ol style="list-style-type: none">a. Promote, support, encourage opportunities to participateb. Develop regions and create chaptersc. Promote ANA educational webinars and consider development of ONA focused webinarsd. Showcase/Celebrate Individual Members2 Increase Membership by maximizing opportunities to connect with members and nonmembers.<ol style="list-style-type: none">a. Utilize social media as a tool to connect with members and nurses in generalb. Community outreach to encourage chapter developmentc. Retain Members3 Operationalize Membership Development Committee	<ul style="list-style-type: none">○ Work with Nurse Executives to engage Nurses○ Connect with Deans and Directors○ Ambassador Program – recruitment and retention○ Outreach to all Stakeholders○ Not Just a Job – it’s a Profession○ Reinstate State Only Membership
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Goal 2 / Promoting a Culture of Wellness

<ol style="list-style-type: none">1 Promote Healthy Environments Utilizing a Holistic Focus<ol style="list-style-type: none">a. Workplacesb. Communitiesc. Families2 Encourage participation in the Healthy Nurse, Healthy Nation Grand Challenge	<ul style="list-style-type: none">○ Fatigue○ Staffing Plans/Matrix○ Retention○ Civility○ Clinical Advancement Programs○ Workplace Safety○ Work Life Balance
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Goal 3 / Empowering Nurses to Advance the Profession

<ol style="list-style-type: none">1 Inform and Engage Nurses regarding legislative advocacy2 Advance and Protect scope of practice for RNs & APRNs<ol style="list-style-type: none">a. Advocate for APRN FPA3 Enhance Nursing Practice and Development through Continuing Education4 Maintain Provider Status<ol style="list-style-type: none">a. Transition Lead Nurse Planner5 Develop Application for Accredited Approver Status with ANCC6 Develop Nurse Leaders<ol style="list-style-type: none">a. Mentorsb. Nurse Residency Programsc. Preceptorsd. Emerging Nursese. Corporate and Community Boards	<ul style="list-style-type: none">○ Collaborate with other nursing organizations<ol style="list-style-type: none">i. Specialty organizationsii. Nurse employersiii. ONSA○ Workplace Advocacy○ MRC Nurses - Disaster Preparedness & Response○ Nurse of the Day○ Nurses Day at the Capitol○ ONA Convention○ Community Service
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